2010- 2011 Institutional Sponsor Levels and Benefits

Leadership Circles / Societies	*Donation*	*Benefits*
Founder	$10,000	Theater Tickets Complimentary (32) Dinners in Poli Club Complimentary (20) Parking Passes Complimentary (16) Invitation to Executive Director Luncheon Invitation to Wine and Cheese Reception (4 guests) Loge Seating (Limited) Full Access to Poli Club & Hospitality Bar Service VIP Ticketing and Donor Service EPass Member 20% Discount Off Room Rental 10% Affinity Discount for Your Employees Listing in Marquee Publication Hyperlink on Palace Website Insert in Playbill Listing in Playbill Listing in Annual Report ***Customized Marketing Benefits SEE GRID BELOW***
Partner	$5,000 - $9,999	Theater Tickets Complimentary (*10-20) Dinners in Poli Club Complimentary (*6-12) Parking Passes Complimentary (*6-10) Invitation to Executive Director Luncheon Invitation to Wine and Cheese Reception (4 guests) Loge Seating (Limited) Full Access to Poli Club & Hospitality Bar Service VIP Ticketing and Donor Service EPass Member 20% Discount Off Room Rental 10% Affinity Discount for Your Employees Listing in Marquee Publication Hyperlink on Palace Website Insert in Playbill Listing in Playbill Listing in Annual Report ***Customized Marketing Benefits SEE GRID BELOW***
Benefactor	$2,500 - $4,999	Theater Tickets Complimentary (*6-10) Dinners in Poli Club Complimentary (*2-6) Parking Passes Complimentary (5) Invitation to Wine and Cheese Reception (4 guests) Loge Seating (Limited) Full Access to Poli Club & Hospitality Bar Service VIP Ticketing and Donor Service EPass Member 20% Discount Off Room Rental 10% Affinity Discount for Your Employees Listing in Marquee Publication Hyperlink on Palace Website Insert in Playbill Listing in Playbill Listing in Annual Report ***Customized Marketing Benefits SEE GRID BELOW***
Director ***John & Joyce DeCesare Society***	$1,000 - $2,499	Theater Tickets Complimentary (2) Dinners in Poli Club Complimentary (1) Parking Passes Complimentary (5) Special Invitation to Wine and Cheese Reception (4 guests) Full Access to Poli Club & Hospitality Bar Service VIP Ticketing and Donor Service EPass Member 10% Affinity Discount for Your Employees Listing in Marquee Publication Hyperlink on Palace Website Insert in Playbill Listing in Playbill Listing in Annual Report

Tax deductible contribution

*** Actual benefits based on size of monetary contribution***

Your Palace Your Palace

Your Customized Marketing Benefits

Customize Your Benefits	***Benefactor*** *Circle Any 2*	***Partner*** *Circle Any 4*	***Founder*** *Circle Any 6*
Ticket Envelope Stuffer	**One Month**	**Two Months**	**Three Months**
Table Top/ Banner Display	**One Event**	**Two Events**	**Three Events**
Free Half-Page Ad in Playbill	**One Playbill**	**Two Playbills**	**Three Playbills**
Access to Palace Database (per 5,000 names)	**One Time**	**Two Times**	**Three Times**
Outbound Eblast to Palace E-database (per 15,000 names)	**One Time**	**Two Times**	**Three Times**
Meet and Greet Opportunities	**One Time**	**One Time**	**One Time**
Autographed Show Poster	**One Time**	**One Time**	**One Time**
Web Page Display Ad Presence	**One Time**	**One Time**	**One Time**