

## 2009 - 2010 Institutional Sponsor Levels and Benefits

*Leadership Circles / Societies*

*Donation*

*Benefits*

**Founder** \$10,000

- Theater Tickets Complimentary (32)
- Dinners in Poli Club Complimentary (20)
- Parking Passes Complimentary (16)
- Invitation to Executive Director Luncheon
- Invitation to Wine and Cheese Reception (4 guests)
- Loge Seating (Limited)
- Full Access to Poli Club & Hospitality Bar Service
- VIP Ticketing and Donor Service
- EPass Member
- 20% Discount Off Room Rental
- 10% Affinity Discount for Your Employees
- Listing in Marquee Publication
- Hyperlink on Palace Website
- Insert in Playbill
- Listing in Playbill
- Listing in Annual Report
- ☞ *Customized Marketing Benefits SEE GRID BELOW*

**Partner** \$5,000 - \$9,999

- Theater Tickets Complimentary (\*10-20)
- Dinners in Poli Club Complimentary (\*6-12)
- Parking Passes Complimentary (\*6-10)
- Invitation to Executive Director Luncheon
- Invitation to Wine and Cheese Reception (4 guests)
- Loge Seating (Limited)
- Full Access to Poli Club & Hospitality Bar Service
- VIP Ticketing and Donor Service
- EPass Member
- 20% Discount Off Room Rental
- 10% Affinity Discount for Your Employees
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**Benefactor** \$2,500 - \$4,999

- Theater Tickets Complimentary (\*6-10)
- Dinners in Poli Club Complimentary (\*2-6)
- Parking Passes Complimentary (5)
- Invitation to Wine and Cheese Reception (4 guests)
- Loge Seating (Limited)
- Full Access to Poli Club & Hospitality Bar Service
- VIP Ticketing and Donor Service
- EPass Member
- 20% Discount Off Room Rental
- 10% Affinity Discount for Your Employees
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**Director** \$1,000 - \$2,499  
*John & Joyce DeCesare Society*

- Theater Tickets Complimentary (2)
- Dinners in Poli Club Complimentary (1)
- Parking Passes Complimentary (5)
- Special Invitation to Wine and Cheese Reception (4 guests)
- Full Access to Poli Club & Hospitality Bar Service
- VIP Ticketing and Donor Service
- EPass Member
- 10% Affinity Discount for Your Employees
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*Tax deductible contribution*

*\* Actual benefits based on size of monetary contribution*

### Your Palace Your Palace ☞ Your Customized Marketing Benefits ☞

<i>Customize Your Benefits</i>	<u><i>Benefactor</i></u> <i>Circle Any 2</i>	<u><i>Partner</i></u> <i>Circle Any 4</i>	<u><i>Founder</i></u> <i>Circle Any 6</i>
Ticket Envelope Stuffer	One Month	Two Months	Three Months
Table Top/ Banner Display	One Event	Two Events	Three Events
Free Half-Page Ad in Playbill	One Playbill	Two Playbills	Three Playbills
Access to Palace Database (per 5,000 names)	One Time	Two Times	Three Times
Outbound Eblast to Palace E-database (per 15,000 names)	One Time	Two Times	Three Times
Meet and Greet Opportunities	One Time	One Time	One Time
Autographed Show Poster	One Time	One Time	One Time
Web Page Display Ad Presence	One Time	One Time	One Time